Soft Coated Wheaten Terrier Club of America
National Specialty Advertising for MCKC Catalog, 10/5/2014

AKC Event # 2014006701

Signature of Advertiser ___________________________________________________________

Amount Enclosed $ ____________________ $70/page + $10/each additional picture, payable in US Funds to SCWTCA

Name ________________________________________________________________

Street Address __________________________ City __________________________ State ______ Zip

PHONE – Home ___________________________ Cell ___________________________

E-Mail ________________________________________________________________

All Advertising must be submitted to Susan Ratliffe by 8/6/2014

• The early bird special cost is
  o $70 full page camera-ready ad with photo(s) or
  o $70 full page with 1 photo for non-camera ready (additional photos: add $10 per photo)

• IMPORTANT! Print clearly or type all ad copy to avoid typographical errors, giving special emphasis to the dog and owner’s name.

• Superintendent will return all photographs and artwork to the Advertising or Show Chair on the day of the show.

• All photos may be cropped to put emphasis on the dog.

• Photographs are scanned for ad placement. For best results please send ORIGINAL PHOTOGRAPH. No screened photos. Reproductions of pictures from show catalogs, telephone books, business cards, screen photos, faxed logos or artwork, etc. results in POOR QUALITY and are not guaranteed. Copy and Logos on dark colored backgrounds cannot be guaranteed separation. For any additional or outside work, an additional charge will be made.

• LATE ADS MAY BE REFUSED AND/OR SUBJECT TO AN ADDITIONAL CHARGE. Be sure all photographs, artwork, etc. are labeled. Do not bend, fold, tape or staple pictures. Please attach with a paper clip.

Please waive signature when sending by mail.
Submit ad copy and check payable to SCWTCA in US Funds only to:
Susan Ratliffe
88 Furman Rd
Macedon, NY 14502-9413

If you have any questions, contact Susan Ratliffe  •  585.377.1994  •  ads@scwtca.org